

# KDDL Limited

Kamla Centre, SCO 88-89, Sector 8-C, Chandigarh - 160 009, INDIA. Tel: +91 172 2548223/24, 2544378/79  
Fax: +91 172 2548302, Website:www.kddl.com CIN-L33302HP1981PLC008123



**Date : 10<sup>th</sup> December, 2018**

National Stock Exchange of India Limited (NSE),  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra,  
Mumbai - 400 051

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400001

**Trading Symbol : KDDL**

**Scrip Code : 532054**

**Subject: Intimation under regulation 30 of the Securities Exchange Board of India ( Listing Obligations and Disclosure Requirement) Regulations, 2015 (“Listing Regulations”)**

Dear Sir/ Madam,

The Board of Directors of KDDL Limited (the Company) at its meeting held on 10<sup>th</sup> December, 2018 has approved an agreement for acquisition of a Swiss Watch Hands manufacturing Company named “**Estima AG**”, Allerheiligenstrasse 30, 2540 Grenchen, Switzerland through its subsidiaries “Pylania SA” and special purpose vehicle “Kamla International Holdings SA.

The details, as required under Regulation 30 read with Schedule III to the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015 and SEBI Circular dated 9th September 2015, are provided hereunder:

Sr. No.	Details	Reply
A	Name of the target entity, details in brief such as size, turnover etc.;	ESTIMA AG, Switzerland (“Estima”), manufacturer of watch hands established in 1924.  Current Turnover : CHF 1.8 – 2.0 million
B	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at “arms length”	No
C	Industry to which the entity being acquired belongs;	Watch Component Manufacturing
D	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	The Target Company acquisition will help the Company to capture additional market share of customers in European market serviced by Estima.
E	Brief details of any governmental or regulatory approvals required for the acquisition;	No Special approvals are required for acquisition except for procedural approvals under Companies Act, 2013 and FEMA

F	Indicative time period for completion of the acquisition;	The cut-off date for acquisition by new management is 7 <sup>th</sup> January, 2019.
G	Nature of consideration - whether cash consideration or share swap and details of the same;	Cash – CHF 4,00,000 for 100 % Shares.
H	Cost of acquisition or the price at which the shares are acquired;	CHF 4,00,000 for 100 % Shares
I	Percentage of shareholding / control acquired and / or number of shares acquired;	The Company is acquiring 100% holding of Estima.
J	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	<p>The existing operations of Estima AG, Switzerland are Watch Hands manufacturing and revenue is in the range of CHF 2 million.</p> <p>Estima was a competitor of the Company in the business of watch hands manufacturing.</p> <p>Estima was established as a maker of watch hands in Switzerland in 1924. It was a leading supplier to Swiss and other European watch brands in the mid-priced segment and enjoyed an excellent reputation. However, over last 10 years, it was unable to keep up with market changes and lost market share leading to declining turnover and mounting losses. However, it has a well established name, valuable production infrastructure and will be a good platform for us to establish a foothold in Swiss watch component manufacturing.</p>

The Board Meeting commenced at 04:00 p.m and concluded at 8:00 pm.

Please take the above information on record.

Thanking you,

Yours truly

**For KDDL Limited**



**Brahm Prakash Kumar**  
Company Secretary